

(Download ebook) Flower Arranging: Step-By-Step Instructions for Everyday Designs

Flower Arranging: Step-By-Step Instructions for Everyday Designs

Teresa P. Lanker

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#185977 in Books Florists' Review 2007-04-01Original language:EnglishPDF # 1 11.00 x 8.50 x .50l, #File Name: 0971486085160 pages | File size: 64.Mb

Teresa P. Lanker : Flower Arranging: Step-By-Step Instructions for Everyday Designs before purchasing it in order to gage whether or not it would be worth my time, and all praised Flower Arranging: Step-By-Step Instructions for Everyday Designs:

10 of 10 people found the following review helpful. Disappointing.By K. SmithI was disappointed in this book.I found Chapter 1 and 2 useful ("Getting Started" and "Everyday Designs").However, as someone wanting to learn the basic steps of flower arranging, I found the other 6 chapters irrelevant. These chapters, touching on how to make corsages, sympathy and funeral flowers, wedding bouquets, working with festive balloons, creating merchandise displays, and packaging for flower shops, seem directed more at professional flower arrangers. Yet by the time one has reached the stage of creating funeral and wedding flowers, let alone distributing them in packaging, one surely does not need a step-by-step instruction book.I found the arrangements presented in the book to be old-fashioned and boring.6 of 6 people found the following review helpful. Flower arrangingBy gadugirlExcellent reference! Covers everything you

need to know to create many styles, as well as principles of design. Lots of images, thorough coverage of flower prep and care. This is the best flower arranging book I have come across.0 of 0 people found the following review helpful.
Three StarsBy JeannetteIt is a nice book but not what I thought it was

Advance your basic skills or offer valuable training to apprentice designers with our latest volume, which is filled with techniques and how-to's to inspire you and help you excel at the art of flower arranging. Industry veteran Teresa P. Lanker, who for more than 20 years has taught floral design and marketing at The Ohio State University Agricultural Technical Institute, shares her expertise as author of this definitive guide. The design methods featured have proven especially successful among floral design students with little or no expertise. Flower recipes and step-by-step instructions walk you through the basics, and variations show you how to expand on your knowledge with more advanced designs. We've also included entire chapters on proper packaging of flowers, working with balloons and creating a perfect commercial display. A comprehensive flower glossary and care and handling appendix help you choose and condition flowers for optimal use. With more than 500 photos, this book leads you through every step in the process with easy-to-follow how-to's. Learn the tips and tricks of the floral trade, and master the fundamentals of floral design, all while working through the lessons at your own pace.