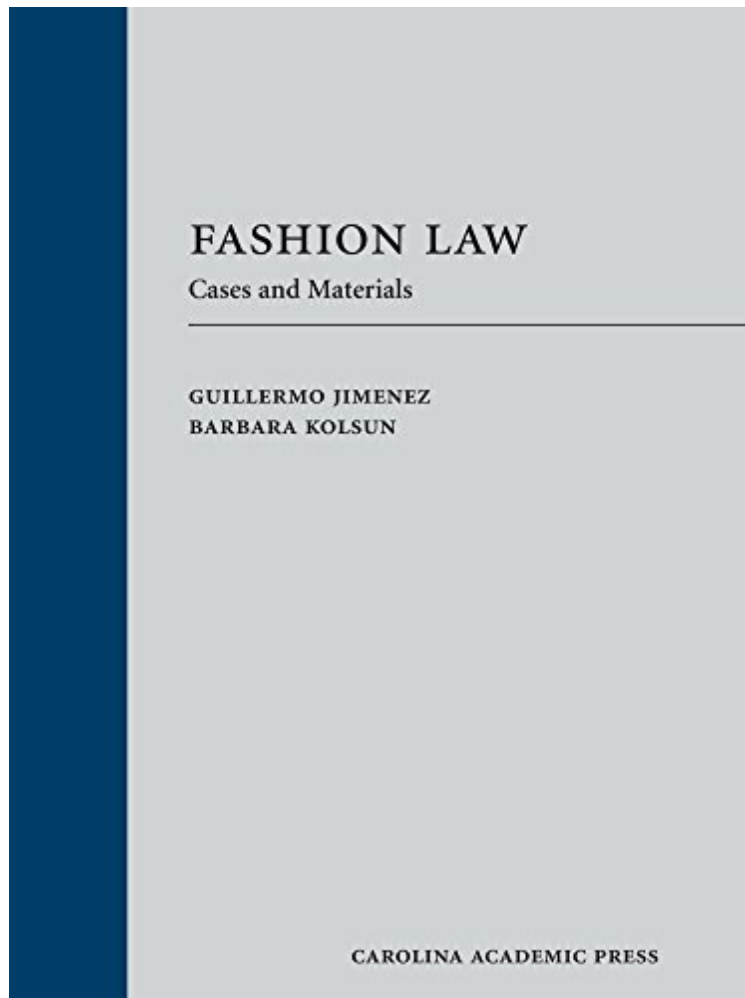


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Fashion Law: Cases and Materials

Guillermo Jimenez, Barbara Kolsun
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This casebook is the first to cover the new and rapidly growing field of Fashion Law. The fashion industry (a \$1 trillion-plus global sector) is twice as large as all entertainment sectors added together and generates a high volume of unique and complex legal issues. First among these are intellectual property issues, which are examined and analyzed here in depth. Fashion licensing, anti-counterfeiting, international trade and business operations are also covered.

About the AuthorGuillermo Jimenez is a Professor in the Department of International Trade and Marketing at the

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