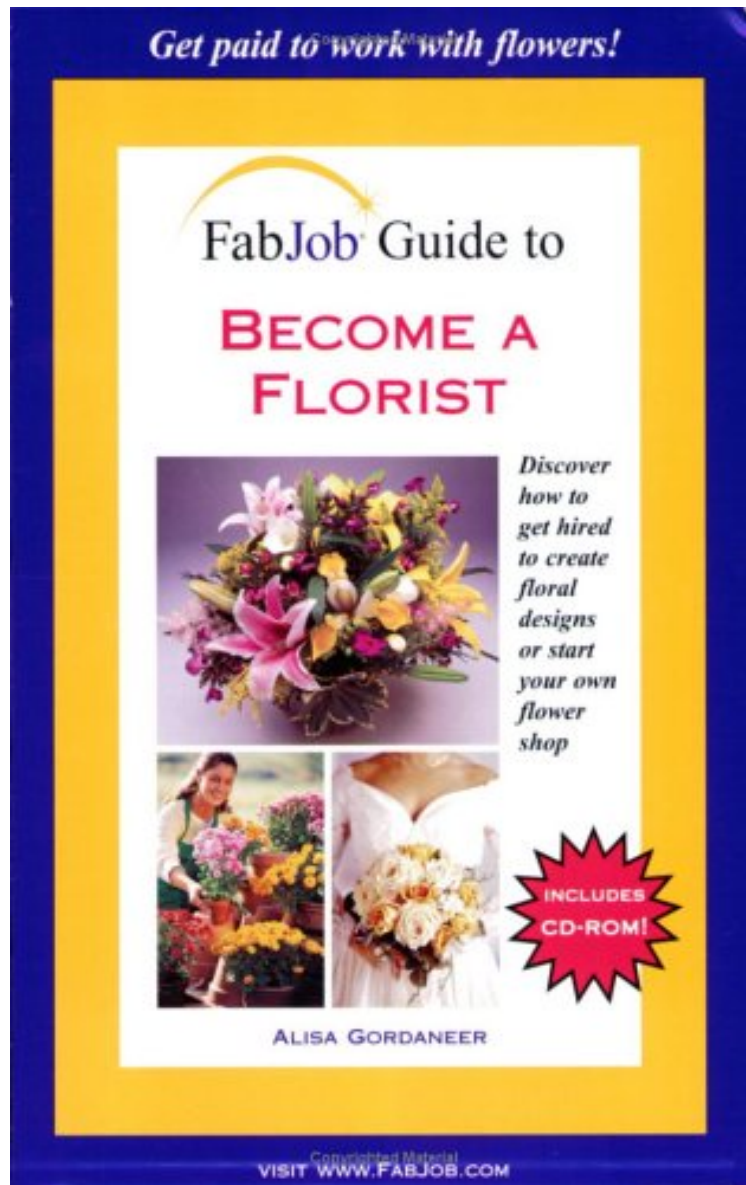


## FabJob Guide to Become a Florist (FabJob Guides)

*Alisa Gordaneer*

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**Alisa Gordaneer : FabJob Guide to Become a Florist (FabJob Guides)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised FabJob Guide to Become a Florist (FabJob Guides):

0 of 0 people found the following review helpful. Four Stars By kiioteAAA16 of 17 people found the following review helpful. This is an excellent book By Tag Goulet This FabJob guide provides detailed and valuable advice on how to get hired as a florist or start a successful flower shop. In addition to business and marketing advice, it includes step-by-

step instructions for creating different types of flower arrangements and practical information about dozens of the most commonly used flowers and plants including: what colors are available, uses, storage requirements, how long they will remain fresh, retail costs, etc. The book also comes with a CD-ROM with helpful samples and forms that you can use in your own business. Ordinarily I would not post a review about a book published by my own company at , however, I feel it's important to provide this information because of the low-rated review above that is apparently not about this book (the review above refers to a jewelry book). Author Alisa Gordaneer has over 20 years of experience in the florist business and has generously shared her advice in this guide to help you achieve success in your own career. She has produced an excellent book that we were honored to publish. 3 of 4 people found the following review helpful.

Informative By Martin F. Quinn Book is one of the few that actually speaks to the business end of the florist business

Get Paid to Create Floral Designs or Start Your Own Flower Shop Imagine having an exciting high-paying job that lets you use your creativity to brighten people's lives with flowers. Welcome to the world of floristry! If you would like to get hired as a floral designer or start your own florist business the FabJob Guide to Become a Florist is for you! In this book you will discover how you can get started and succeed in this rewarding career. There are few careers that offer so many benefits. As a florist (floral designer or flower shop owner), you will be surrounded by beauty every day and have a career that is fun and interesting. You will have a hands-on job that gives you a sense of satisfaction with the results of your work. If you start your own florist business you can enjoy the freedom and financial rewards of being your own boss. As long as you have the desire, you can become a florist. No special education or experience is necessary to break into this career and succeed.

About the Author Author Alisa Gordaneer has worked in the florist business for more than 20 years. With skill and experience in both floral design and running a flower shop, she has contributed her expertise to help other florists achieve greater success by writing for several florist industry magazines. Alisa is an accomplished author and has contributed to more than a half dozen books.