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# Designing a Knitwear Collection: From Inspiration to Finished Garment

*Lisa Donofrio-Ferrezza, Marilyn Hefferen*  
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**Lisa Donofrio-Ferrezza, Marilyn Hefferen : Designing a Knitwear Collection: From Inspiration to Finished Garment** before purchasing it in order to gage whether or not it would be worth my time, and all praised Designing a Knitwear Collection: From Inspiration to Finished Garment:

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From sportswear and sweaters to lingerie and couture, knitwear accounts for most of the apparel we wear. *Designing a Knitwear Collection* is an all-in-one reference book: in addition to serving as an introduction to knitting, design, and production, it is an ongoing resource for working in the industry. Both students and professionals will find inspiration from the gallery of work by knitwear designers on display here from icons such as Chanel, Sonia Rykiel, and Missoni to today's hottest practitioners such as Stella McCartney, Marc Jacobs, and Alexander McQueen. The book covers the history of the industry, from the earliest hand-knit garments to apparel created with computerized equipment. Students learn the basics of yarn selection, stitch patterns, and CAD programs, and they can follow detailed instructions for knitting a sample garment, preparing a design development package, and assembling presentation materials for their own portfolios or for showroom display. From concept through finished creation, *Designing a Knitwear Collection* is an essential how-to for building a successful knitwear career.

**About the Author** Lisa Donofrio-Ferreza is a sweater and knitwear designer in the fashion industry and has been an instructor in the Fashion Design Department at the Fashion Institute of Technology (FIT) since 1993. Her teaching and research focuses on sweater and knitwear design development and CAD technology for knitwear and patternmaking. She has written and conducted numerous seminars on knitwear design and development for the fashion, retail and textile industries as a designer and an industry consultant. Marilyn Hefferen is an Adjunct Instructor at the Fashion Institute of Technology (FIT), teaching in the Visual Presentation and Exhibit Design program within the School of Art and Design. She is formerly Professor in the Antoine Westphal College of Media Arts Design at Drexel University. She has over 20 years of experience in the fashion design industry and her design experience is in the areas of textile design, contemporary women's and men's sportswear, lingerie, and knitwear. Hefferen has traveled extensively throughout Europe, Asia, India, and South America for design research and development, sourcing fabrics and production facilities, and to oversee the production of apparel. Prior to entering the fashion industry she worked as an assistant costume designer for Broadway productions in theater and ballet, the opera and film productions in New York City.