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## Design Your Life: Creating Success Through Personal Style

*Rachel Roy*

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#521193 in Books Roy Rachel 2016-03-15 2016-03-15 Original language: English PDF # 1 8.00 x .76 x 6.001, .0 #File Name: 0062405128208 pages Design Your Life Creating Success Through Personal Style | File size: 68.Mb

**Rachel Roy : Design Your Life: Creating Success Through Personal Style** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Design Your Life: Creating Success Through Personal Style:

8 of 8 people found the following review helpful. Needed tighter editing By cgw There are some good suggestions in the book, but tighter editing would have eliminated repetition and improved the quality of the writing. For example, the story of the author's growing up on the wrong side of the bay and not having much money was repeated until it sounded like whining. She wasn't poor and her parents were well educated, so what's to complain about? The story of the first Manolo shoe purchase was repeated unnecessarily, too. 5 of 5 people found the following review helpful. Between the lines of this book lies a more interesting story. By Soha Bhardwaj Between the lines of this book lies a

more interesting story of a biracial and statuesque first generation American woman forging her identity through style, not fashion, with limited resources in the deep south. Her efforts in crafting this image formed the underpinnings to her version of the American Dream. The book slightly misses the mark. It is still readable and somewhat interesting. 1 of 1 people found the following review helpful. Love her and this book! By Bookgirl76 Love this book and her. I've always google Rachel Roy to get fashion inspiration and her book doesn't disappoint. After you read the book it makes for a great table book-you can't go wrong since her style is very classic and allows normal people like me to mix high end with low end to make a complete outfit.

The internationally renowned designer and entrepreneur helps women look and be the very best version of themselves with this strong, sexy style guide filled with practical and inspirational tips and personal insights gleaned from her own journey in life and business. As a teen, I'd draw the type of glamorous clothes and accessories I longed for. In retrospect I realize that I was designing the life I wanted and would one day achieve. As a designer, entrepreneur, philanthropist, and working mother, Rachel Roy has a unique perspective on how fashion defines who we are and who we want to be. Growing up in a low-income neighborhood in California, she envisioned the life she lives today. The head of her own fashion business, she's a successful, hard-working entrepreneur who believes through style we can help design the life we want to live. Design Your Life is the embodiment of Rachel's style guide every woman, no matter what stage of life she is in, needs to help her define and implement her personal look, motivate her to focus on the person she wants to be and the job she aspires to have, and make choices based on where she wants to go. Rachel offers hands-on tips for developing personal style while staying true to yourself, using and updating what's in your closet, and adding essential pieces to your wardrobe. Throughout, she shares stories from her own life and the vital role fashion and style has played each step of the way. Elegantly designed and illustrated with more than fifty exclusive color line drawings, filled with her passion, vision, and commitment to empowerment, Design Your Life takes fashion one step further from looking great to becoming great, from the inside out.

Who better to help you channel your inner Audrey Hepburn or Rihanna than Rachel Roy? Her passion for fashion and her remarkable story, told here with such charm, will help you finesse your own style and stride out with confidence, unleashing your power in ways you cannot imagine. (Joanna Coles, editor-in-chief of Cosmopolitan) Rachel truly understands the role that fashion plays in designing the life you want to live . . . Like her designs, this book inspires and empowers you to be your best self to find your passion and make things happen, and look good while doing it all. (Bobbi Brown) Design Your Life shares Rachel Roy's keys to living up to your potential. She highlights how surrounding yourself with what you love allows you to build the life that you wish for. Rachel is about empowering women to create a stronger community, and this book exemplifies that. (Kim Kardashian West) Who better to help you channel your inner Audrey Hepburn or Rihanna than Rachel Roy? Her passion for fashion and her remarkable story, told here with such charm, will help you finesse your own style and stride out with confidence, unleashing your power in ways you cannot imagine. (Joanna Coles, Editor-in-Chief of Cosmopolitan) I have loved Rachel Roy and her designs for years . . . the beauty she bears on the outside is only trumped by the beauty that exudes from her heart. Take her advice, and note her understanding of the world around her, both in life and business. (Elizabeth Gore, entrepreneur and humanitarian) Design Your Life reflects the depth and introspection of fashion designer Rachel Roy in her role as entrepreneur, single mom, and philanthropist. The book captures her upbeat, keep-it-moving resilience, that has enlightened professional women everywhere and which I have long admired. (Teri Agins, veteran Wall Street Journal fashion industry writer, Ask Teri columnist, and author of Hijacking the Runway and The End of Fashion) Rachel Roy is dedicated to bolstering and empowering the lives of women to take control of their destinies. Through Rachel's deeply personal stories, she inspires women by guiding them to harness their external and internal personal style to truly design their lives. (Tyra Banks) From the Back Cover This book is written for the person who knows she has a destiny but may need a little help creating the life she's always imagined having. When I design for a woman, I'm designing an idea that will take her to the next level in any capacity. I want what she's wearing to help her achieve her dream job even create one. . . . Emit good energy, certainty, and joy that's what I want my clothes to do for me. Internationally renowned designer and entrepreneur Rachel Roy has a unique perspective on how fashion defines who we are and who we want to be. Growing up in a low-income neighborhood in California, Rachel would draw the clothes and accessories she longed for, envisioning the life she wanted to create for herself. Today, she is the head of her own fashion business: a successful entrepreneur, philanthropist, and working mother who believes that through style, we can design the lives we want to live. Design Your Life is the embodiment of Rachel's style guide to inspire and motivate every woman to focus on the person she wants to be, and define her look based on where she wants to go and what she wants from her life. Rachel offers experienced advice on developing personal style while staying true to yourself, with hands-on tips for using and updating what's in your closet and adding essential pieces to your wardrobe. Throughout, she shares stories and insights from her own life, showing the vital role that fashion and style has played each step of the way. Filled with her passion, vision, and commitment to empowerment, Design Your Life takes fashion one step further from looking great to becoming great. Praise for DESIGN YOUR LIFE Who better to

help you channel your inner Audrey Hepburn or Rihanna than Rachel Roy? Her passion for fashion and her remarkable story, told here with such charm, will help you finesse your own style and stride out with confidence, unleashing your power in ways you cannot imagine. Joanna Coles, editor in chief of Cosmopolitan As a businesswoman, entrepreneur, and designer, Rachel truly understands the role that fashion plays in designing the life you want to live and becoming the woman you want to be. Like her designs, this book inspires and empowers you to be your best self to find your passion and make things happen, and look good while doing it all. Bobbi Brown, founder of Bobbi Brown Cosmetics and author of *Pretty Powerful* *Design Your Life* shares Rachel Roy's keys to living up to your potential. She highlights how surrounding yourself with what you love allows you to build the life that you wish for. Rachel is about empowering women to create a stronger community, and this book exemplifies that. Kim Kardashian West *Design Your Life* reflects the depth and introspection of Rachel Roy deftly juggling her roles as entrepreneur, single mom, and philanthropist. I have long admired how the stunning and statuesque Rachel has competed in fashion's major leagues. In *Design Your Life*, Rachel shares her thought process for creating innovative designs that her fans love to wear. Teri Agins, veteran Wall Street Journal fashion industry writer, Ask Teri columnist, and author of *Hijacking the Runway* and *The End of Fashion* About the Author Rachel Roy founded her collection in 2004 and built it into a globally recognized and award-winning ready-to-wear and lifestyle brand. She is a sought-after speaker on entrepreneurship and philanthropy and has shared her story across the world, including at the White House. Rachel founded Kindness Is Always Fashionable as a philanthropic platform to help artisans create sustainable income for their families and communities. She is a member of the Council of Fashion Designers of America.