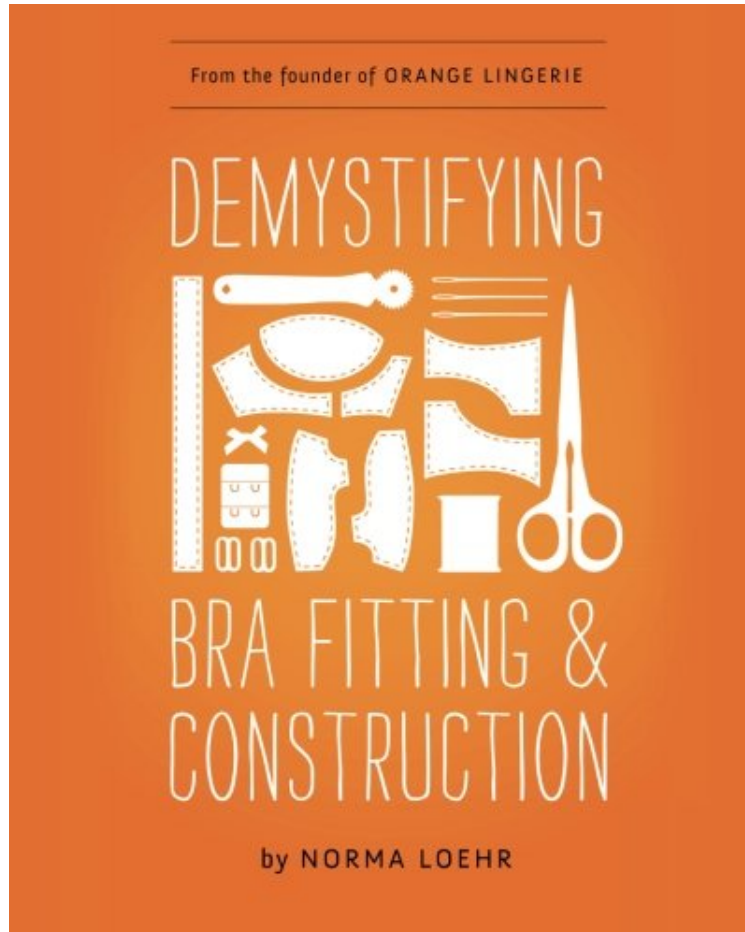


[Free pdf] Demystifying Bra Fitting and Construction

## Demystifying Bra Fitting and Construction

*Norma Loehr*

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#235474 in Books Ingramcontent 2014-07-14Original language:EnglishPDF # 1 10.00 x .37 x 8.00l, .0 #File Name: 0989246116156 pagesDemystifying Bra Fitting and Construction | File size: 25.Mb

**Norma Loehr : Demystifying Bra Fitting and Construction** before purchasing it in order to gage whether or not it would be worth my time, and all praised Demystifying Bra Fitting and Construction:

61 of 61 people found the following review helpful. Good for a beginner/intermediateBy Rebecca YoderI have only basic sewing experience but have wanted to know how to sew my own bras for some time. This book sets out to explain how.WHAT I LIKED:The focus of the book is pretty much summed up by the title - Construction and Fitting. It is written in very simple, easy to understand terms and walks you carefully through the steps of sewing a bra pattern together. A large part of the book is devoted to explaining common fitting problems you may encounter as you sew and how to correct them. Note that it does NOT include any patterns nor instructions for drafting your own pattern - it just walks you through altering/sewing a ready-made bra pattern.The sewing instructions are written at a level suitable for anyone who knows the basic stitches of a sewing machine; it does not require an advanced seamstress to understand. At the same time the instructions are very thorough and will offer a professional result if followed carefully. If you have never sewn a bra but want to, this book will get you there.WHAT I DIDN'T LIKE:There were

not nearly enough pictures. Although the instructions were thorough, I like to have pictures/diagrams to reference. It kind of comes across as cheap without them. Also, I would have loved a section on how to draft a bra pattern or block from body measurements. I also would have liked a section on how to do major pattern alterations, such as converting a darted cup to a three-piece cup, a full-frame bra to a frameless etc. Those two additions would make this the perfect book for me. Finally, (although it doesn't relate to the content of the book) this book was very poorly edited. In fact, I'm not sure it ever crossed an editor's desk. Typos and missing words abound. While all instructions were still understandable, it gives the book an unprofessional and cheap air. Just because it is a Kindle-only edition is no reason to skip the basic publishing process. 0 of 0 people found the following review helpful. Very good book. I am in the midst of reading ...By Jo Ann Fountain Very good book. I am in the midst of reading it now and soon as I can will be using it to make bras. 0 of 0 people found the following review helpful. Very good book, a great start to a very complex ...By LTC Very good book, a great start to a very complex project.

Custom bras are wonderful sewing projects. They are easy to make, fit perfectly, and can be worn every day. But until now, the techniques of custom bra making have been difficult to access. *Demystifying Bra Fitting and Construction* reveals the secrets of bra couturiers, teaching you what you have always wanted to know about fitting and sewing your own bras. Professional custom bra maker Norma Loehr breaks down the fitting and construction process into simple, easy to follow steps so you can get great results on your bra making projects. With easy-to-follow instructions, color photos, and a guide to sourcing materials, this book has everything you need to make your own professional looking bras in no time at all. Whether you are a home sewer or an aspiring lingerie designer, this book is for you! Not only does custom bra maker Norma Loehr sew wonderfully, she's smart - so her well thought out and beautifully presented work on bra making has resulted in a book that inspires and educates. Susan Khalje, Author, *Bridal Couture and Linen and Cotton* and Contributing Editor for *Threads Magazine* "I've had the privilege of testing Norma's book before its release, and it's an absolute must buy for anyone interested in sewing their own bras (seriously, there's one gem of bra fitting advice in there alone that's worth the purchase price!)." Melissa Fehr, [Fehrtrade.com](http://Fehrtrade.com)

About the Author Norma Loehr spent her youth as an avid seamstress and designer but put it aside to focus on a career in finance. When she could not locate a luxury custom bra making service in North America, Norma left her position at a major Wall Street firm in New York to focus on the study and practice of custom bra making and founded Orange Lingerie. She is now based in Boston. You can read more about Norma and see her work at <http://www.orange-lingerie.com>.