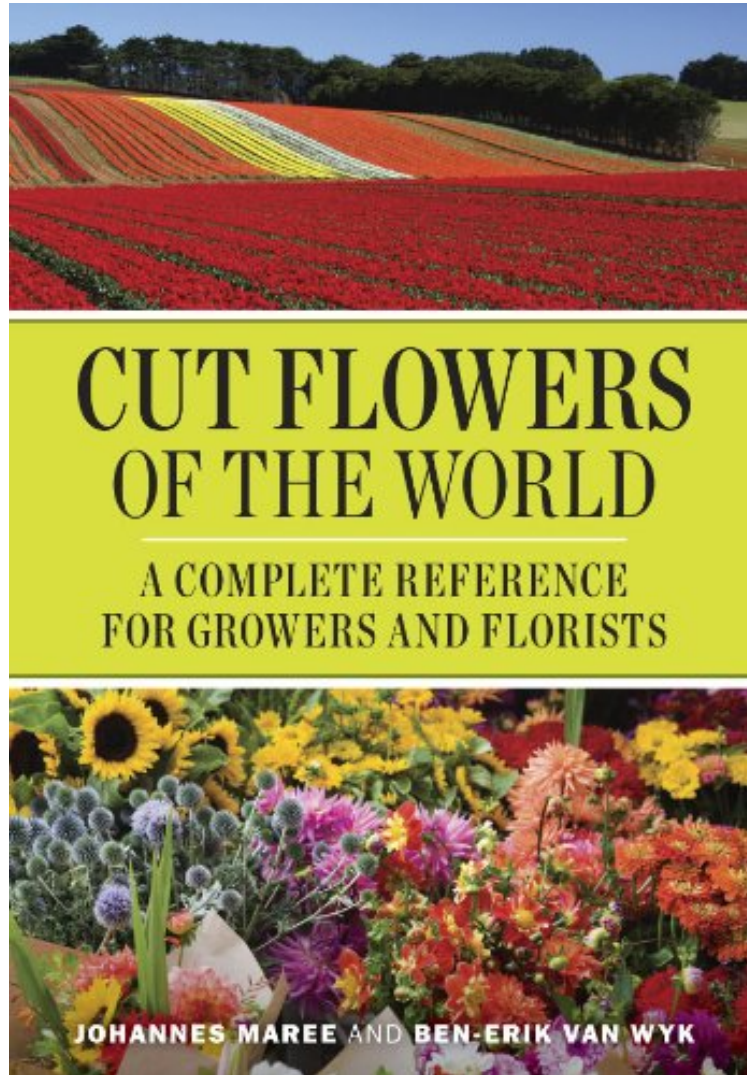


# Cut Flowers of the World: A Complete Reference for Growers and Florists

*Johannes Maree, Ben-Erik van Wyk*

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3 of 3 people found the following review helpful. Fantastic ResourceBy surf'in'chickenranchVery informative reference book for serious cut flower growers professionals. Each page is dedicated to a particular flower variety and contains 2 or 3 close ups of the flower. On every page below the photos are the topics of: Description, Origin History,

Parts Used, Cultivation, Properties, Quality Criteria, and Care Handling. A profound concise compilation of cut flower information.0 of 0 people found the following review helpful. A Great Source for Those Interested in The Floral IndustryBy SqueeksMcgeeHoly moly, this book contains all the flowers I could ever hope to come across and use in my newfound and frenzied floral arranging hobby! I also like how there are useful bits of information for both cut and potted varieties of plants one might obtain for themselves.2 of 2 people found the following review helpful. Great ResourceBy Aldona HamelThis book provides a treasure trove of information regarding how to grow, harvest, condition, cut life expectancy and use. It lists both the common and latin names which is of high import when you are entering judged floral shows. This is a "go to" book that everyone should have.

The cut flower industry is a multibillion dollar business worldwide, yet until now there has been no well-illustrated guide to the most important plants grown for and used by florists. This carefully researched volume is filled with valuable professional information on more than 350 key flowers grown for the florist trade. Balancing subjects of interest to both growers and florists, the book includes topics such as vase life, post-harvest handling, and flower characteristics. Comprehensive and practical, this is the essential reference to the commercial flowers that are sold in florist shops every day. No florist, grower, or flower broker can afford to be without this significant work.

About the AuthorBen-Erik van Wyk is a professor of botany at the University of Johannesburg, South Africa. His research interest is in systematic botany and plant utilization.