

[Free read ebook] Cut and Fold Techniques for Pop-Up Designs

## Cut and Fold Techniques for Pop-Up Designs

*Paul Jackson*

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**Paul Jackson : Cut and Fold Techniques for Pop-Up Designs** before purchasing it in order to gage whether or not it would be worth my time, and all praised Cut and Fold Techniques for Pop-Up Designs:

10 of 10 people found the following review helpful. The mystery of pop-outs revealed!By Georgina TolandAfter just a casual reading I was able to apply the techniques to create original works of my own. Well-written instructions and excellent pictures made it easy.(Note that these techniques are for pop-outs that operate on a hinge of 90 degrees, not pop-\*ups\* that open 180 degrees.)0 of 0 people found the following review helpful. This is an elegant analysis of the pop-up genre.By John HesterThis excellent book undertakes to analyze the results of choosing some cutting and folding choices made for 90 degree pop-ups. I found that some of his simpler designs worked better for me than the more complicated ones I have seen elsewhere. Jackson's analyses of the choices of cut and fold options are classic. This book is intended for 90 degree pop-ups, not for 180 degree pop-ups.0 of 0 people found the following review helpful. Pop up designs won't have secrets for you anymoreBy Liam A. ShannonThe entire series of books from Paul Jackson is absolutely fabulous. The cut and fold techniques for Pup-up designs one is a great example. Pop ups won't have any secrets for you anymore. The bases are told for you to create your own designs. Graphic and products designers and architects are mostly the ones targeted for this book.

Introducing techniques for making pop-ups from one sheet of card, the third title in this series on paper engineering takes folding techniques into the third dimension.Each chapter introduces a new technical idea and show how that

technique can be adapted in many different ways, or combined with techniques from earlier chapters. These 3-D techniques can be incorporated into any design where typography and/ or illustration are used, including mail-shots, personal publicity, invitations, business cards, and greetings cards. With their emphasis on surface design over complex cutting, the pop-ups have an instant appeal for designers. Following the elegant, easy-to-follow style of Paul Jackson's other titles for Laurence King, *Cut and Fold Techniques for Pop-Up Designs* is an essential resource for marketing professionals and design students.

**About the Author** Paul Jackson is the author of over 30 books on paper arts and crafts and three on pop-ups. He has taught the techniques of folding on more than 150 university-level design courses in the UK, Germany, Belgium, the US, Canada, and Israel and been a "folding consultant" for companies such as Nike and Siemens.